

Beste Gizem Bengisu

WEBSITE

BESTEBENGISU.COM

CONTACT

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SOFTWARE

XD

FIGMA

ILLUSTRATOR

PHOTOSHOP

INDESIGN

AFTER EFFECTS

PREMIERE PRO

LIGHTROOM

RHINOCEROS 3D

ZEPLIN

NOTION

SLACK

GOOGLE WORKSPACE

CREATIVE

UI/UX

USER RESEARCH

WIREFRAMING

DESIGN STRATEGY

TYPOGRAPHY

EDITORIAL DESIGN

BRANDING

INTERACTION DESIGN

MOTION GRAPHICS

ILLUSTRATION

PACKAGING

3D MODELING

Graphic & UI/UX Designer

OBJECTIVE

I want to craft impactful experiences that resonate with people, much like how the world of design sparks my own imagination and inspires me. My aspiration is to unlock my full potential as a designer and contribute to a creative team.

EXPERIENCE

Lead Graphic & UI/UX Designer

April 2020–December 2023

Cubtale, Software Company

[Los Angeles, CA]

- Responsible for creating a successful baby brand from scratch, with guidelines and visuals including the company logo, color guides, company website and product visuals and product and marketing videos.
- Identified user journeys and designed a mobile app for iOS and Android from wireframes to a fully functioning app that currently has more than **120,000 active users and rated 4.9 by 4.2K users.**
- Responsible for hardware design, interface, packaging and various user experiences.
- Created flyers, banners and booth design for trade shows.
- Responsible for social media presence and email marketing.

Freelance Graphic Designer

April 2020–August 2021

TruSTAR (Acquired by Splunk), Software Company

[San Francisco, CA]

- Enhanced and developed brand guidelines, templates and company visuals that advanced company's overall brand and made it more attractive to stakeholders.
- Re-designed the company website to be more on-brand and modern.
- Designed social tiles for LinkedIn and Twitter that was more cohesive and more aligned with the new visual language that was created.
- Designed the 2020 company whitepaper.

Freelance Graphic Designer

November 2019 + November 2020

Sustainable Living Film Festival

[Istanbul, Turkey]

Freelance Graphic Designer

July 2019

The Discoverables

For the Songs, Album Artwork

Running In Place, Album Artwork

[San Francisco, CA]

Internship | Industrial Designer

Summer 2016

Cemer Urban Equipment

[Izmir, Turkey]

Internship | Designer

Summer 2015

Brandmood

[Istanbul, Turkey]

EDUCATION

2017–2020

Academy of Art University

MFA, School of Graphic Design & Digital Media

[San Francisco, CA]

2012–2017

Marmara University

BFA, Industrial Design

[Istanbul, Turkey]

LANGUAGES

English, Turkish